

## CONTACT INFORMATION

### Registration

Use the enclosed form or register online: [www.peopleware.net/2723](http://www.peopleware.net/2723)  
(more forms available at [fri.wisc.edu](http://fri.wisc.edu))

### Registration Coordinator:

CALS Conference Services, 608-263-1672

### Registration Deadline: October 30, 2009

*(Registration required to attend. Space is limited, please register early.)*

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**Where to stay:** Rooms at a special rate have been set aside at:  
The Edgewater Hotel (code "L20000"; call 608-256-8071 or 800-922-5512);  
Best Western InnTowner (code "FRIFALL"; call 608-233-8778 or 800-258-8321);  
Hilton Madison Monona Terrace (code "FRI Fall Meeting"; call 608-260-2396).  
See the enclosed list for other hotels close to the meeting site.

**Parking:** Parking is difficult on the UW campus. If you must use a car, please leave it at your hotel. Many hotels that are not within walking distance have free shuttles to the UW campus.

**Payment:** Send payment to the registration coordinator in advance (see the enclosed registration form) or register online by credit card ([www.peopleware.net/2723](http://www.peopleware.net/2723)).  
Registration deadline is October 30, 2009.

**Dress:** Dress is business casual.

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### Program Questions:

Jane Ricchio, e-mail: [ricchio@wisc.edu](mailto:ricchio@wisc.edu)  
Food Research Institute, University of Wisconsin–Madison,  
1550 Linden Drive, Madison, WI 53706  
Telephone: 608-263-7777; Fax: 608-263-1114  
[fri.wisc.edu](http://fri.wisc.edu)

## Food Research Institute Focus on Food Safety Symposium

# “Developing Risk-Based Food Safety Regulations”



**Food Research Institute**  
**University of Wisconsin–Madison**

**November 12, 2009**

*meeting location:*

**Pyle Center**  
**702 Langdon Street**  
**University of Wisconsin–Madison**  
**Madison, WI 53706-1420**

## AGENDA SUMMARY

### “Developing Risk-Based Food Safety Regulations”

**Using attribution and risk assessment  
to develop risk-based food regulations**

The Food Safety Enhancement Act, H.R. 2749, will increase the Food and Drug Administration’s (FDA) authority in food production inspections, developing new enforcement measure and tracking food recalls. In addition, future approaches will focus on prevention, increased resources, and risk-based approach to targeting those resources.

On November 12, 2009, the University of Wisconsin-Madison Food Research Institute will host a one-day symposium “Developing Risk-Based Food Safety Regulations” at the Pyle Center, Madison, WI. The objective of this comprehensive one-day symposium is to present a discussion on the basics of risk assessment, attribution, the less recognized foodborne diseases, impact of intervention strategies on public health, and the use of assessments and data to develop risk-based food safety regulations. This meeting is intended for food professionals in food safety, public health, research and development, product development, marketing, quality control, manufacturing, and regulatory affairs, as well as and students in food science and public health.

## LOCATION OF EVENTS

**Registration** 7:30 a.m.      **Vandenberg Auditorium Lobby**  
**Meeting** 8:15 a.m.–4:00 p.m.      **Vandenberg Auditorium (Rm 121)**

**Pyle Center, 702 Langdon Street**  
**University of Wisconsin–Madison, Madison, WI 53706-1420**  
<http://conferencing.uwex.edu/pyle.cfm>

## AGENDA

Thursday, November 12, 2009

7:30 a.m.	Registration / Continental Breakfast
8:15 a.m.	Morning presentations
~12:00 p.m.	Lunch
1:00 p.m.	Afternoon presentations
4:00 p.m.	Adjourn

Scheduled presenters and topics include:

**Risk Assessment Basics: Strengths and Limitations**  
*(Jim Dickson, Iowa State University)*

**Using Food Net Sporadic Data for Source Attribution**  
*(Barbara Mahon, CDC)*

**Alternate Methods for Source Attribution and Determining Risk**  
(structured expert elicitation) *(Sandra Huffman, Resources for the Future)*

**Dose-Response Data and Susceptibility in Microbial Risk Assessment** *(Richard Whiting, Exponent Inc.)*

**The Burden of Chronic Sequelae associated with Food-borne Disease** *(Pina Fratamico, USDA-ARS-ERRC)*

**The Forgotten Foodborne Illnesses: Viruses** *(Stacey Schultz-Cherry, St. Jude’s Children’s Research Hospital)*

**Use of *Listeria monocytogenes* Risk Assessments to Guide Food Safety Decisions** *(Janell Kause, USDA-FSIS)*

**Risk-Based Approaches in Codex Guidelines for Managing Foodborne Pathogens** *(Jenny Scott, FDA)*

**Risk-Based Regulations: USDA — Verotoxin-Producing *E. coli* (VTEC)** *(Daniel Engeljohn, USDA-FSIS)*

**Consideration of *Salmonella* as an Adulterant in Non-RTE Foods** *(Betsy Booren, American Meat Institute Foundation)*

**Panel Discussion: Developing Data Systems to Improve Attribution and Risk-Based Regulations**

## Registration Form

Registration deadline is October 30, 2009

Fill out a separate registration form (or copy) for each registrant.

You may also register online: [www.peopleware.net/2723](http://www.peopleware.net/2723)

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Daytime Phone \_\_\_\_\_

EMAIL \_\_\_\_\_

**Registration Fees** (fee includes continental breakfast, lunch and conference materials):

- Registration Fee \$275
- FRI Sponsor Company \$150
- UW-Madison and State Employees \$25

**Enclose fee:**

- Check enclosed payable to **UW-Madison**
- Charge on the following account:

\_\_\_\_\_ VISA    \_\_\_\_\_ Mastercard    Exp. Date \_\_\_\_\_

Card Number \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_

**Mail or fax registration form and fees to:**

CALS Conference Services  
620 Babcock Drive  
Madison, WI 53706  
FAX: (608) 262-5088.

**You may also register** online: [www.peopleware.net/2723](http://www.peopleware.net/2723)

**Confirmation letters** and a map will be emailed to the address above.

**Cancellation Policy:** No refunds will be given after November 6, 2009. Substitutions are welcome at any time. To make a cancellation or substitution, contact CALS Conference Services at (608) 263-1672, or email at [conference@cals.wisc.edu](mailto:conference@cals.wisc.edu).

**Registration questions:** Call CALS Conference Services at (608) 263-1672. No phone registrations, please.

**Program questions:** Jane Ricchio at (608) 263-7777, [ricchio@wisc.edu](mailto:ricchio@wisc.edu), Food Research Institute, [fri.wisc.edu](http://fri.wisc.edu)